

THE FIVE
BEHAVIORS
OF A COHESIVE
TEAM™

JOIN US FOR A PRODUCT BRIEFING NEAR YOU



There are many reasons teams fail. There's one proven way to help them succeed.

You're invited to learn how *The Five Behaviors of a Cohesive Team™*, a new assessment-driven learning experience, will help you and your organization reveal what it takes to build a truly cohesive and effective team. Powered by Everything DiSC®, the profiles help participants understand their own DiSC® styles. Bringing together everyone's personalities and preferences to form a cohesive and productive team takes work, but the payoff can be huge—for individuals, the team, and the organization.

Don't miss these special events!

8–10AM • Continental Breakfast 8–8:30AM

You'll walk away with:

- ▲ A high-level overview of the Five Behaviors model
- ▲ Insights from the team assessment that you can apply to your own team and organization
- ▲ Real-life examples from companies who have used *The Five Behaviors of a Cohesive Team* as their competitive advantage
- ▲ Patrick Lencioni's *New York Times* best-selling book *The Five Dysfunctions of a Team**

December 3, 2014
December 4, 2014
December 9, 2014
December 10, 2014
January 27, 2015
January 28, 2015
January 29, 2015

San Francisco, CA
Seattle, WA
Toronto, ON Canada
New York, NY
Honolulu, HI on Oahu
Wailea, HI on Maui
Waimea, HI on Hawaii

*ebook form

**"It is teamwork that remains the ultimate competitive advantage,
both because it is so powerful and so rare." —Patrick Lencioni**



Why Teamwork? Why Now?



The Five Behaviors of a Cohesive Team™ Model

A Cohesive Team:

- ▲ Makes better, faster decisions
- ▲ Taps into the skills and opinions of all members
- ▲ Avoids wasting time and energy on politics, confusion, and destructive conflict
- ▲ Avoids wasting time talking about the wrong issues and revisiting the same topics over and over again because of a lack of buy-in
- ▲ Creates a competitive advantage
- ▲ Is more fun to be on!

Julie Straw has spent the last thirty-five years helping people improve their workplace relationships and helping teams be more productive. She is currently a Vice President at Wiley in their Workplace Learning Solutions group, which specializes in publishing research-based assessments designed to help people improve performance, increase job satisfaction, and value differences.

Julie spends her time speaking at events and conferences, and supporting Partner events around the world to promote their offerings in leadership, management, and employee engagement. Julie is co-author of *The Work of Leaders* and *The 4-Dimensional Manager*.



97% of participants reported that *The Five Behaviors of a Cohesive Team* will help their team perform better!

Based on the best-selling book
The Five Dysfunctions of a Team
Over 2.5 Million Copies Sold

How to Register

To learn more and register, contact your Five Behaviors of a Cohesive Team Authorized Partner.



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